

**E-LEARNING COURSE**  
**2<sup>ND</sup> EDITION**

# **ECOSYSTEM SERVICES ENTREPRENEURSHIP: FROM IDEAS TO BUSINESS**

**The first international course that helps you value nature!**

An online course providing continuous interaction with top international professors, experts and company directors specialized in the fields of forestry and ecosystem services and products.

The course guides you to create innovative business ideas in the following sectors:

- natural capital
- economic evaluation
- sustainable investments
- wild forest products
- payment for ecosystem services
- forest certification
- carbon market
- ecotourism



## **WHEN & WHERE?**



The e-learning course will run from **10<sup>th</sup> of December 2018** till **February/March 2019** on **Moodle's e-learning platform**.

**[APPLY NOW](https://ecostarhub.com/e-learning-course)** on [Ecostarhub.com/e-learning-course](https://ecostarhub.com/e-learning-course)



The course material has been established in partnership with **4 international Universities** (*Padova, Politécnica of Madrid, Manchester and the University of Brasov*) and with the support of several business partners and experts.



The course is available for:

**> MSc & PhD students**

**> Consultants & Entrepreneurs**

## CONTENT

The e-learning course has a total of 150 learning hours including up to 40 hours of e-modules (*about 8-10 hours per week and 6 ECTS credits*).

The lessons are in English and they include tutoring, exercises, discussion forums, groupwork and much more.



### MAIN E-MODULES

1. Are you innovation friendly?
2. The entrepreneurship ecosystem
3. Ecosystem services market outlooks
4. Draft your business idea
5. Let's focus on specific sectors: carbon, water, biodiversity and wild forest products
6. Final examination

## AUTHORS OF THE TRAINING MODULES

Davide Pettenella,  
*University of Padova*

Laura Secco,  
*University of Padova*

Lucio Brotto  
*University of Padova*

Kieran Conlan,  
*Ricardo Energy and Environment*

Ron Chan,  
*University of Manchester*

Carmen Aviles,  
*Universidad Politécnica de Madrid*

Genevieve Bennett,  
*Ecosystem Marketplace*

**...and many other International experts!**



## APPLY NOW



The number of subscribers is limited, apply now to take part in **the first international course that helps you value nature!**

Visit **[ecostarhub.com/e-learning-course](http://ecostarhub.com/e-learning-course)** page and fill in the form to become part of our network and learn how to make your ideas grow.

### DEADLINE

3<sup>rd</sup> December 2018

## COURSE FEES

### STUDENTS FROM PARTNER UNIVERSITIES

The course is **free of charge for students from the following partner universities:**

*the University of Padova (Italy),  
the Universidad Politécnica of Madrid (Spain).*

### ALL OTHER SUBSCRIBERS

Students of other universities, consultants and entrepreneurs can choose one of the following plans.

- **EARLY BIRD** (up to and including 19<sup>th</sup> Nov. 2018)  
**Save 100€** with our online pre-payment discount. Pay only 250 € (VAT included) instead of 350-€
- **REGULAR** (from 20<sup>th</sup> Nov. 2018)  
Full payment 350,00€ (VAT included)



## WHY APPLY?

**1 COURSE  
2 UNIVERSITIES**

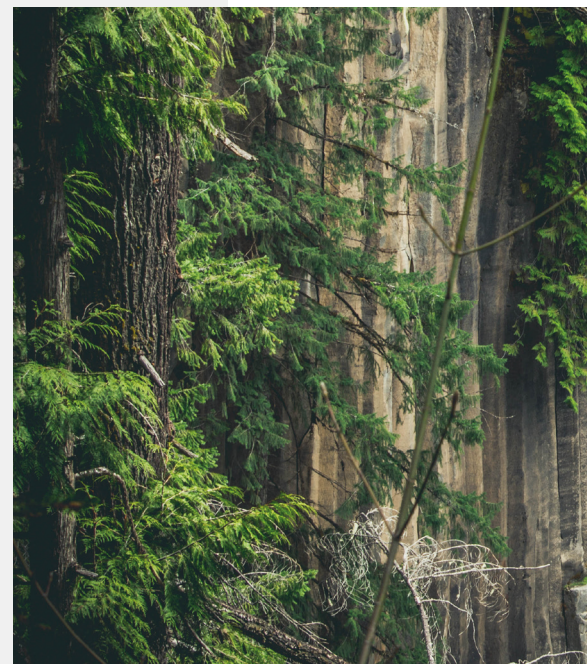
.....  
**UP TO 150  
LEARNING-HOURS**

.....  
**CONTINUOUS  
MENTOR SUPPORT**

.....  
**HIGH QUALITY  
E-MODULES**

.....  
**24 INTERNATIONAL  
COMPANY CASE STUDIES**

.....  
**UPDATED  
MARKET DATA**



## JOIN

### OUR COMMUNITY

A wide network of innovators,  
linking biodiversity science to  
the business world!

## APPLY TO

### THE NATURE-ACCELERATOR

which selects and invests in  
startups that seek innovative  
nature-based solutions.

## CONTACT

 EcostarHub

[www.ecostarhub.com](http://www.ecostarhub.com)

 Ecostar\_Hub

[info@ecostarhub.com](mailto:info@ecostarhub.com)

### ECOSTAR university partners:



UNIVERSITÀ  
DEGLI STUDI  
DI PADOVA



### ECOSTAR business partners:



ETIFOR  
valuing nature



### ECOSTAR is:



Co-funded by the  
Erasmus+ Programme  
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