ECOSTAR
NATURAL TALENTS

THE FIRST IMPACT HUB AND ACCELERATOR

FOR NATURE-BASED BUSINESSES

OUR MAIN SECTORS

NATURAL CAPITAL ACCOUNTING
Understanding business models that account for and improve their Natural Capital as a competitive market strategy.

WILD FOREST PRODUCTS MARKETING
Improving marketing of Wild Forest Products to increase the value of forests and their services.

FOREST AND CARBON CERTIFICATION
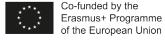Marketing and labelling forest products and climate services through independent responsible certification systems. market strategy.

ECOTOURISM
Investing in natural ecosystems to improve and market their landscape beauty, cultural values and recreational services. market strategy.

The Ecostar project is promoted by:

UNIVERSITÀ DEGLI STUDI DI PADOVA

ETIFOR
valuing nature

Co-funded by the Erasmus+ Programme of the European Union

In partnership with:

Ecosystem Marketplace
A FOREST TRENDS INITIATIVE

Forest design
the nature in digital format

NEPCon
Preferred by Nature™

UNIVERSIDAD POLITÉCNICA MADRID

MANCHESTER 1824
The University of Manchester

RICARDO

CONTACT

www.ecostarhub.com
info@ecostarhub.com

f EcostarHub
🐦 Ecostar_Hub

1. JOIN

Join a wide network of innovators, linking biodiversity science to the business world!
Create connections among research institutes and businesses, and find out more about the marketing and economics of ecosystem services.

We are looking for:
- investors and sponsors willing to support innovative startups
- students, researchers and universities looking to cooperate with the private sector
- startups and entrepreneurs that wish to link with investors and scale up their business ideas

www.ecostarhub.com/join

2. LEARN

Enroll in our innovative training courses to understand the opportunities that ecosystem services present!
ECOSTAR provides training and support for young scientists, professionals and students to improve entrepreneurship and innovation skills.

Our training is composed of:
- an e-learning introductory course
- specialized e-modules
- business plan development

www.ecostarhub.com/learn

3. GROW

The ECOSTAR Nature-Accelerator, powered by our investor-partner Fledge, selects and invests in early-stage impactful startups that are developing innovative and sustainable solutions for disrupting the agriculture, forestry and natural resource sectors.
Apply online!

The Nature-Accelerator provides seed funding to startups as well as:
- online training
- access to impact investors, researchers and mentor networks
- two months' acceleration services
- a series of social events and a demo day to share and present your startup

www.ecostarhub.com/grow